

13 June 2022

000001

COMPUTERSHARE INVESTOR SERV<SAMPLE
ONLY>
ATTN: MARK TAPPENDEN
PRIVATE BAG 92119
VICTORIA STREET WEST
AUCKLAND 1142

Shareholder Number: 34803583

Dear shareholder

Me Today rights issue

On 30 May 2022, Me Today Limited (**Me Today**) announced to NZX that we planned to undertake a renounceable rights issue to raise up to NZ\$10 million.

On 30 May the company also released to NZX its unaudited consolidated financial results for the 12 month period to 31 March 2022 and on 8 June 2022 released an investor presentation. A copy of those announcements, and other announcements made by the company are available at www.nzx.com/companies/MEE/announcements.

On behalf of the directors of Me Today, we are now pleased to offer eligible shareholders the opportunity to participate in the rights issue at an issue price of NZ\$0.01 per share. The Rights will not be quoted on the NZX. You can accept the offer online using the Shareholder Number printed above at website www.shareoffer.co.nz/metoday.

The company intends to use the cash raised to enable continued investment in brands, to take advantage of international opportunities, lessen cashflow pressure on the company and to help meet the company's additional working capital requirements over the next year arising from the impact of the lower level of King Honey sales.

Eligible shareholders are entitled to take up 1.3 New Shares for every 1 Existing Share held, and to apply for additional shares at that price. Eligible shareholders have until 5:00pm (NZST) on 23 June 2022 to apply.

The company's largest shareholder, MTL Securities Limited, has agreed to apply for \$4.2m of new shares (comprising its \$3.416m entitlement and the balance as oversubscriptions). To the extent required by the Takeovers Code, MTL Securities has agreed that some of its existing shares would be reclassified as non-voting shares, contemporaneously with allotments under the capital raise.

Shareholders who choose not to take up their Rights will have their percentage shareholding diluted. The company is also giving current shareholders the opportunity to participate by applying for additional Shares over and above their Entitlement at the same price as the offer.

In addition, the directors plan to place any shortfall in the rights issue with new investors at the same price as this rights issue.



Before making your investment decision, I encourage you to read the offer document available from the offer website at www.shareoffer.co.nz/metoday in full, and also to consider the information disclosed by Me Today to NZX and other information available at www.nzx.com under the ticker code "MEE".

If you are in doubt as to what you should do, you should consult your financial or professional adviser or an NZX Broker.

If you have any questions in relation to the completion of an online application, please contact Computershare Investor Services Limited on:

- New Zealand: 0800 650 034 (NZ)
- Australia: 1800 501 366 (freephone within Australia only)
- Australia: +61 3 9415 4083 (AU)

or alternatively email metoday@computershare.co.nz.

Yours sincerely

Grant Baker
Chair
Me Today Limited

This document has been prepared for publication in New Zealand and Australia and may not be released to US wire services or distributed in the United States. This document does not constitute an offer to sell, or a solicitation of an offer to buy, securities in the United States or any other jurisdiction. Any securities described in this email have not been, and will not be, registered under the US Securities Act of 1933 and may not be offered or sold in the United States except in transactions exempt from, or not subject to, registration under the US Securities Act and applicable US state securities laws.

This document may not be forwarded to any other person (or otherwise reproduced in any manner). Any forwarding or other distribution of this document in whole or part may result in a violation of relevant securities laws. Me Today Limited disclaims all liability in respect of any breach of such laws.