

21 June 2021

Reminder of closing dates for Me Today's Share Purchase Plan and General Retail Offer

On 10 June, as part of Me Today Limited's (NZX:MEE) previously announced capital raising strategy to raise up to \$15.75 million to partially fund the acquisition of King Honey Limited, and to provide additional growth capital for Me Today, Me Today opened a \$3.75 million offer to retail investors, comprising:

- An offer to existing Me Today shareholders through a Share Purchase Plan (SPP); and
- A general offer to retail investors through a General Retail Offer.

To date, both offers have received strong support from existing shareholders and new investors.

Share Purchase Plan (SPP)

Eligible investors have previously been sent an offer to apply online for up to a maximum of NZ\$15,000 of new shares per shareholder (or beneficial owner for shares held in custody), at 8.8 cents per share. There is no minimum subscription amount.

The SPP Offer Document can be found online at <http://www.metodayinvestors.com>.

The SPP Offer Closes at 5pm, Friday, 25 June 2021

General Retail Offer

Retail investors may apply for up to a maximum of NZ\$50,000 of new shares per retail investor, at 8.8 cents per share under the General Retail Offer. Applications may be made online or through an NZX market participant.

The General Retail Offer Document can be found online at <http://www.metodayinvestors.com>.

The General Offer Closes at 5pm, Friday, 25 June 2021

The special general meeting to approve the King Honey acquisition is being held at Events on Khyber, Level 2, 155 Khyber Pass Road, Grafton, Auckland on Friday 25 June 2021 commencing at 12pm.

For investor relations queries please contact:

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