

13 July 2020

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CSN/Holder Number: []

Entitlement number: []

Dear Shareholder

Me Today Limited (**Me Today**) has raised \$4 million under a retail offer to select investors which was completed on 10 July 2020. Me Today is also undertaking a share purchase plan targeting \$250,000 to eligible existing shareholders, with potential to accept up to \$250,000 of oversubscriptions.

Investor Presentation

An Investor Presentation (available at www.metodayshareoffer.co.nz) contains information about the strategic rationale for the capital raise, including the intended use of the proceeds. You should read the presentation carefully before making any decision about applying for new shares.

Share Purchase Plan

Me Today invites eligible existing Me Today shareholders as at 5.00 pm on 7 July 2020 to apply for up to \$50,000 of new Me Today shares at an issue price of 9.5 cents per share (the same offer price as the retail offer). The minimum application amount is \$500.

To apply for new shares, you must do so online at www.metodayshareoffer.co.nz, before 5.00pm on Friday 24 July 2020. To apply you will need your CSN/Holder Number and Entitlement Number printed above.

Terms and conditions and other important information applying for new shares in the share purchase plan are set out on the following pages.

Sale of less than Minimum Holdings

Under Me Today's constitution and the NZX Listing Rules, Me Today is permitted to exercise its power of the sale of shares held by any person with less than a "Minimum Holding" of \$1,000.00.

If you currently hold less than 8,000 shares, in accordance with clause 14.1 of Me Today's constitution and NZX Listing Rule 8.1.6(c), the Board gives you notice that at the expiration of three months after this notice, the Board will, unless you participate in the Share Purchase Plan or otherwise increase your shareholding to at least 8,000 shares, before 15 October 2020, exercise its power to sell your shares. Me Today will pay the proceeds to you, after deducting reasonable sale expenses if the amount payable exceeds \$2.50.

If you have questions arising from this letter, please contact Me Today's share registry, Link Market Services, at enquiries@linkmarketservices.com.

Yours sincerely

Me Today Limited


Stephen Sinclair
Company Secretary

KEY INFORMATION

The Offer	An offer of up to \$50,000 of New Shares per Eligible Shareholder. The minimum application amount is \$500 of New Shares.
Who can participate?	Shareholders at 5.00pm on the Record Date recorded in Me Today's share register as being a registered holder of Shares and having an address in New Zealand.
Issue price	9.5 cents per New Share
New Shares	The same class as (and rank equally with) existing quoted Shares on the Issue Date
Amount of New Shares being offered	\$250,000 is being sought, but Me Today has discretion to accept up to \$250,000 of oversubscriptions. If excess applications are received, scaling will be applied having regard to Eligible Shareholders' shareholdings on the Record Date.
When to apply	Applications must be received by 5.00pm on the Closing Date (24 July 2020).
How to apply	Application must be made online at www.metodayshareoffer.co.nz . To complete an online application, you will be required to enter your CSN/Holder number and an entitlement number, each as shown at the header of this letter. Payment must be by direct debit from a NZ bank account.

DATES

Record Date for eligibility	5.00 pm, 7 July 2020
Opening date	13 July 2020
Closing Date	5.00 pm, 24 July 2020
Allotment and Issue of New Shares	31 July 2020
Quotation of New Shares	31 July 2020
Statements mailed	By 7 August 2020

Dates are subject to change and are indicative only. Me Today reserves the right to amend this timetable (including by extending the Closing Date) subject to applicable laws and the NZX Listing Rules. Me Today reserves the right to withdraw the Offer and issue New Shares at any time before the Issue Date in its absolute discretion.

TERMS AND CONDITIONS

1 Key Information and Important Dates

The Key Information and Important Dates sections above form part of these terms and conditions.

2 Eligible Shareholders

Joint holders of Shares are taken to be a single registered holder of Shares for the purposes of determining whether they are an Eligible Shareholder.

If you are an Eligible Shareholder, your rights under this offer are personal to you and you may not transfer them.

3 Applications

Eligible Shareholders may apply to purchase up to \$50,000 of Shares under the Offer, with a minimum application of \$500. Eligible Shareholders may only make one application. This applies to all Eligible Shareholders, including those who receive more than one offer under the Offer (for example, because they hold Shares in more

than one capacity). Any application in excess of \$50,000 will be deemed to be an application for \$50,000.

Application monies received will be held in a trust account with Link until the corresponding New Shares are allotted or the application monies are refunded. All interest earned on the application monies will be retained by Me Today. Any refunds of application monies will be made within 5 business days of the issue of New Shares (or such earlier date that the decision not to proceed with the Offer is made).

4 Applying and paying for New Shares

To participate in the Offer you must apply at www.metodayshareoffer.co.nz.

You will be required to enter your CSN/Holder number and an entitlement number, each as shown on this letter.
Payment must be by direct debit.

5 Discretion to accept or reject applications

Me Today has complete discretion to accept or reject your application to purchase New Shares under the Offer, including (without limitation) if:

- your direct debit is dishonoured;
- it appears that you are applying to buy more than \$50,000 (in aggregate) of New Shares;
- Me Today believes that you are not an Eligible Shareholder; or
- Me Today considers that your application does not comply with these terms and conditions.

No interest will be paid on any application monies returned to you. Any refunds for whatever reason will be paid to you by direct credit to your bank account or by cheque mailed within 5 business days of the Issue Date.

6 Significance of applying

If you apply to purchase New Shares under the Offer:

- your application, on these terms and conditions, will be irrevocable and unconditional;
- you certify that you are an Eligible Shareholder entitled to apply for New Shares;
- you certify that your application will not be, or cause, a breach of any law in any jurisdiction;
- you certify that you are not applying for New Shares under the Offer with an aggregate application amount in excess of \$50,000 ;
- you authorise Me Today to correct any error in, or omission from, your application;
- you acknowledge that none of Me Today, its advisors or agents has provided you with investment advice or financial product advice; and
- you irrevocably and unconditionally agree to these terms and conditions.

7 The New Shares

New Shares issued under the Offer will rank equally with, and have the same rights as, existing fully paid Shares in Me Today.

The New Shares have been accepted for quotation on the NZX Main Board. However, NZX accepts no responsibility for any statement in this document.

8 Oversubscriptions and scaling

The amount sought under the Offer is \$250,000, although Me Today may accept up to \$250,000 of oversubscriptions.

If applications in excess of \$500,000 are received, scaling will be applied having regard to Eligible Shareholders' shareholdings on the Record Date.

9 Amendments to Offer

Notwithstanding any other term or condition of the Offer, Me Today may, at its discretion:

- make non-material modifications to the Offer on such terms and conditions it thinks fit; and/or
- suspend or terminate the Offer at any time prior to the issue of the New Shares under the Offer. If the Offer is terminated, application monies will be refunded to applicants without interest within 5 business days of termination.

Me Today reserves the right to waive compliance with any provision of these terms and conditions.

Me Today will notify NZX of any waiver, amendment, variation, suspension, withdrawal or termination of the Offer.

10 Governing Law

These terms and conditions shall be governed by and construed in accordance with the laws of New Zealand.

11 Glossary

"Closing Date" means 5.00 p.m. on 24 July 2020, unless extended.

"Eligible Shareholder" means a Shareholder who, at 5.00pm on the Record Date, was recorded in Me Today's share register as a registered holder of Shares with a New Zealand address.

"Issue Date" means 31 July 2020, unless extended.

"Issue Price" means 9.5 cents per New Share.

"LINK" means LINK Market Services Limited.

"Listing Rules" means the NZX Main Board Listing Rules.

"Me Today" means Me Today Limited (New Zealand company number 1955467).

"New Share" means an ordinary share in Me Today offered under the Offer and of the same class (and ranking equally in all respects with) Me Today's quoted existing shares at the time of the issue of the New Shares.

"NZX" means NZX Limited.

"NZX Main Board" means the main board equity security market operated by NZX.

"Offer" means the share purchase plan detailed in this letter.

"Record Date" means 5.00 p.m. 7 July 2020.

"Share" means one ordinary fully paid share in Me Today.

"Shareholder" means a registered holder of Shares on issue.

All references to time are to New Zealand time, references to currency are to New Zealand dollars, and any references to legislation are references to New Zealand legislation unless stated or defined otherwise.