



10 July 2020

ME TODAY SUCCESSFULLY COMPLETES RETAIL OFFER

Me Today Limited (**Me Today**) is pleased to announce that it has successfully completed its retail offer as announced on Wednesday, 8 July 2020.

The offer was extremely well supported by investors, attracting bids for over two times the \$3 million sought. Me Today has elected to accept \$1 million of oversubscriptions, meaning the total amount of capital raised under the retail offer is \$4 million at an issue price of 9.5 cents per share.

42,105,263 new ordinary shares in Me Today will be issued today, representing 11.54% of Me Today's existing ordinary shares on issue before the offer.

Me Today's shares are expected to resume normal trading on NZX today. The new shares issued under the retail offer will be allotted and commence trading on NZX today.

Chairman, Grant Baker said "The company really appreciates the level of interest in this offer and is looking forward to continuing the journey of growth with a committed group of shareholders and ambassadors for the Me Today brand. The capital raise will be used to accelerate growth and raise the profile of Me Today further in NZ and globally."

Share Purchase Plan

Me Today's share purchase plan, targeting a raise of \$250,000 with potential to accept up to \$250,000 of oversubscriptions is expected to open on Monday, 13 July 2020 and close at 5.00pm on Friday, 24 July 2020.

Shareholders with a New Zealand address on Me Today's share register as at 5.00pm on Tuesday, 7 July 2020 will be eligible to participate in the share purchase plan. The share purchase plan is being offered at the same price as the retail offer, being 9.5 cents per share.

Personalised SPP offer letters will be sent by Link on Monday, 13 July 2020.

For more information on the content of this announcement, please contact:

Michael Kerr
Chief Executive Officer
Me Today Limited
Contact: +64 21 836 451

Stephen Sinclair
Chief Financial Officer
Me Today Limited
Contact: +64 21 330 053

This announcement has been prepared for publication in New Zealand and is not for distribution or release in the United States. This announcement does not constitute an offer to sell, or the solicitation of an offer to buy, any securities in the United States. Any securities described in this announcement have not been, and will not be, registered under the US Securities Act of 1933, as amended, or the securities laws of any state or other jurisdiction of the United States, and may not be offered or sold in the United States except in transactions exempt from, or not subject to, registration under the US Securities Act and applicable US state securities laws.